



David Marston

Principal

Contact:

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Education:

- California Polytechnic University

Certifications:

- Hudson Institute, Santa Barbara, CA
- Certified Public Accountants
- Immunity to Change
- Enneagram

Selected Clients:

Symantec, GE Digital, Nixon Peabody, Morrison & Foerster, Facebook, and Petuum

There is nothing more important in business than people development. David has been mentoring and coaching professionals for his entire career, bringing out the best in people through candor, trust, respect, and compassion.

David is a former partner at PwC, where he served as the Silicon Valley Advisory Market Leader and earlier as the firm's global lead partner for Apple. He spent several years in Switzerland as co-lead partner on the Volcker Commission, investigating banking activities related to the Holocaust.

David focuses on executive coaching in a one-on-one setting, primarily in the technology sector. Self-awareness, emotional intelligence, and trust-based relationships are at the core of his work. He marries his extensive business acumen with his deep passion for people development.

David graduated cum laude from Cal Poly with a B.A. in Business Administration. Education is a personal passion, and he has served on the BUILD board for over eight years, including three years as the board chair.

Personally, he enjoys competitive tennis, fine wines, and time with his wife, son, and two large Labradors.

