



Jason Soll

Principal

Contact:

jason@nextsteppartners.com

Education:

- BA, Claremont McKenna College
- MBA, Stanford Graduate School of Business

Certifications:

- Co-Active Training Institute
- Leadership Circle Profile
- Enneagram

Selected Clients:

Asana, Zoom, YouTube, DocuSign, Amazon, Apple, Golden State Warriors, Candle Media, PayJoy, Skydio, Masterclass, Jasper Ridge Partners, Tuesday Capital, Owl Ventures, Claremont McKenna College. Portfolio companies at YCombinator, StartX, and Techstars.

Jason coaches clients who are under immense pressure to perform at world-class levels. He coaches executives who are determined to accelerate their organizations' growth while simultaneously improving their leadership and overall wellbeing.

He has coached and advised founders from over 100 companies. His clients include venture-backed CEOs and executives, venture capitalists, founding teams, doctors, leaders in higher education and multi-billion dollar companies.

Jason's coaching is built upon his deep experience as an operator. He founded and was CEO of two technology companies: Cape, an autonomous drone company that raised over \$20M and sold to Motorola, and Workshop, a career management company. He worked in venture capital as an Entrepreneur-in-Residence at XSeed Capital, and earlier in his career he worked at Google and Udacity.

Jason holds an MBA from the Stanford Graduate School of Business and a BA from Claremont McKenna College in Philosophy, Politics and Economics. He received his coaching training from the Co-Active Training Institute.

Jason is inspired by time spent in the redwoods, in the mountains and by the ocean; people achieving and creating the impossible. He loves stories of adventures, love and wonder, sci-fi and fantasy novels.

